



## NOVEMBER NEWSLETTER

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### **Treendale community events get started**

Life in the Australind residential estate of Treendale is about to get very interesting with a 6-month calendar of community events developed and organised by SMR.

Developers of the estate realised their residents were seeking more community events after conducting research in April as one of the syndicate members for the New Estate Research Program.

First cab off the rank for Treendale events will be an SMR-organised Christmas Concert and Pantomime.

SMR CEO Samantha Reece said the night would include a visit from Father Christmas and performance by Bunbury based band the Stratz.

“Christmas is the perfect time of year to start building on the community spirit already evident in this fledgling estate,” Ms Reece said.

“Bringing residents together in an atmosphere of celebration like this will create an excellent springboard for the exciting programme of upcoming events.”

The Christmas Concert will be followed by a school holiday program including the Scitech Science Roadshow and circus workshops.

Developer and land owner Terry Coote said he was looking forward to the summer of events at Treendale and the positive effect this would have with the residents.

“Developing a strong sense of community in Treendale is important to us,” Mr Coote said.

“SMR has provided the innovation, management and coordination to get this process started successfully.”

Treendale, located just off the Perth/Bunbury Highway, is already home to 600 families.

Construction starts early 2011 on Stage 1 of Treendale’s Junction Shopping Centre which will be followed by medical centre, tavern, service station and fast food outlets. The Junction Shopping Centre will include 28 specialty shops in the first stage followed by a discount department store in stage two.

